



# instructables

STEP-BY-STEP COLLABORATION

## The New York Times

*How to Improve it? Ask Those Who Use It*  
(Excerpt. Published: March 25, 2007)

...a do-it-yourself community site on the Web called the Instructables, which features items as diverse as the Minty Boost iPod power source, dachshund wheelchairs and guns made entirely of K'nex toys, along with detailed instructions on how to build them. The Instructables intends to offer software to companies that want to build communities of citizen product developers.

Mr. von Hippel, [...] says that as user communities like the Instructables spread, they will dominate innovation. He calls them "the dark matter of innovation."

## WIRED

*Wired Rave Award: How-To Hub*  
(Excerpt. Issue: 14.06, June 2006)

We live in a step-by-step world. Everything we do, from mowing the lawn to changing a diaper, can be broken down into subroutines. That's the big idea behind a new online hub of how-to ... Inventors, builders, and anyone who's handy can post plans, descriptions, and even CAD designs for cool things to make. Some recent examples: an air-powered bicycle and a mobile robot constructed from a computer mouse.

[The Instructables founders] realize their vision of open source hardware. The team of MIT engineering geeks wanted to harness the "creative cycles" of tens of thousands of passionate hackers and hobbyists. "We're ultimately trying to build a place where 10,000 amateurs can get together and design the open source hybrid car that everyone wants, and get it manufactured," Griffith says.

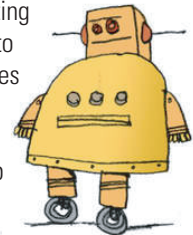
*The Dream Factory*  
(Excerpt. Issue: 13.09, September 2005)

Instructables.com - an open database of interesting projects and fab techniques, "kind of like a Wikipedia for making stuff," ... "We got inspired when we looked at all these guys who'd engineered these incredible, modded parts for their Harleys. They'd have amazing photos of them, but they'd never post the CAD image," Griffith says. "We were like, Why not go open source?"

## WORLDCHANGING

*A User's Guide for the 21st Century*  
(Excerpt. Published: Abrams, 2006)

Quietly, over the last few years, a small army of makers has been publishing discoveries, connecting with one another and using the Internet to "make versus take." ... On the Instructables Web site (instructables.com), anyone can share their creations with the world by posting how-tos, recipes, step-by-step guides, and annotated photos.



These people are also talking about Instructables! See what they have to say at: [instructables.com/press](http://instructables.com/press)